



Press Release

## **CUBE announces Steve Wozniak and Robin Wright as Top Speakers at this Year's Tech Fair in Berlin**

**Berlin, March 16, 2017** - [CUBE \(http://cube-global.com/\)](http://cube-global.com/), a global ecosystem dedicated to bridging the gap between top B2B startups and major industry leaders, is hosting the first CUBE Tech Fair (<http://tech-fair.cube-global.com/>) from 10th-12th May, welcoming 3,000+ guests for an exclusive invitation-only event, that brings global visibility to the most important industries in startup innovation by promoting projects between leading industry players and startups. The event will offer great talks and panels as well as startup pitches in the areas of Life Sciences and Digital Health, Machinery and Manufacture, Infrastructure and Interconnectivity

CUBE has built its ecosystem for startups for the top event that will take place at the Tech Fair - The CUBE Challenge. This competition encourages all CUBE startups to break barriers and push themselves to the next level. Backed by a massive award of €1 million in cash with no strings attached, one lucky startup will win a rare opportunity to help spark the fourth industrial revolution. An independent jury of industry experts will be choosing the winning startup of the CUBE Challenge.

CUBE is excited to announce some of the top speakers who will take an active part in CUBE's Tech Fair:

Steve Wozniak will appear in a fireside chat on global developments in technology, and will host an exclusive session for a handful of our selected startups. The Apple Co-Founder is looking forward to the event: "The CUBE Tech Fair is the opportunity for high tech startups around the world to showcase game-changing technologies to a global network of innovators. I'm thrilled to be a part of this." Additionally, he'll be on the jury for the final pitching round of the €1 million CUBE Challenge.

World-renowned actress and social activist Robin Wright will speak about the use of conflict minerals in tech and is excited about this opportunity. "I am delighted to join the CUBE Tech Fair - a global ecosystem not afraid to raise awareness of humanitarian challenges that tech creates, all the while offering solutions to positively shape global innovation," the actress says.

The Federal Minister of Economic Affairs and Energy, Mrs. Brigitte Zypries, will open the final day of the CUBE Tech Fair and will meet startups that bring innovative solutions for drones and air space.

CUBE has already confirmed additional Key Opinion Formers to speak at the event: Samantha Payne, Founder of Open Bionics, Pablos Holman, Futurist and Inventor, Damien Declerq, VP EMEA Local Motors, Dr. Kathrin Leonhardt, Senior Vice President KfW, Nicolas Zimmer, Technologie Stiftung Berlin, Ayelet Noff, CEO & Founder of Blonde 2.0, Matthew Hughes, author at The Next Web and many more.

"CUBE is different than other co-working hubs and accelerators because it reaches three different domains in tech that might seem separate, but together are the first step to the next industrial revolution," said Torsten Oelke, Executive Chairman at CUBE. "With CUBE's help,



corporations in all these different sectors can use cross disciplinary innovation from the best B2B startups in the world.”

**About CUBE:**

*CUBE is a global ecosystem dedicated to bridging the gap between top B2B startups and major industry leaders. With a deep understanding of startups and corporations and their vastly different cultures, CUBE connects these unlikely partners through a network of touchpoints worldwide, and acts as the most efficient B2B matchmaking service available. Through a year-round program CUBE also offers industry and startups a space to collaborate via its Cooperation Space in the heart of Berlin. Highlight event of the year is the CUBE Tech Fair in May 2017, that brings global visibility to the most important industries in startup innovations by promoting projects between leading industry players and startups. CUBE was founded in June 2016 with Dr. Torsten Oelke as executive chairman and global founding partners VW, Bayer, Dell and Messe Berlin.*

[www.cube-global.com](http://www.cube-global.com)

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